Is the Tide Turning for High-Quality Small Caps?

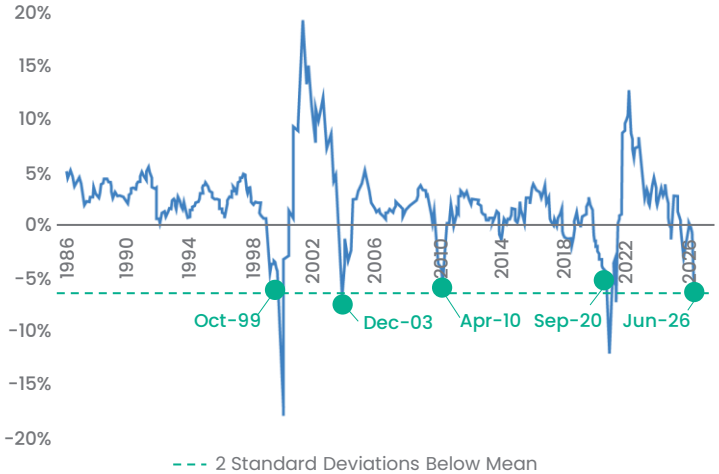
The evidence behind today's opportunity for quality-oriented active investing

The past fifteen months have been among the most challenging environments for high-quality small cap investing in the past four decades. Market leadership has been dominated by a narrow group of speculative, high-beta* companies, creating conditions rarely observed in modern market history. While no one can predict exactly when leadership will change, history suggests these extreme periods have not persisted indefinitely. For institutional investors, the question is not whether history will repeat exactly. It's whether today's market conditions warrant re-evaluating an asset class and investment style that many have reduced or overlooked following an unusually difficult period — and this stretch has made that question hard to ignore.

High-quality companies have materially underperformed lower-quality businesses over the past fifteen months ending June 30, 2026. While quality periodically falls out of favor during speculative market phases, the current magnitude and duration of underperformance has occurred only four other times since 1986.

Exhibit 1: High-Quality Relative Performance at Extreme Levels

Trailing 15-Month Annualized Net Relative Return (R2 Profitable Stocks)



Source: FRP, FactSet, Morningstar; as of 6/30/26. R2=Russell 2000 Index; the Russell 2000 Index measures the performance of the small cap segment of the U.S. equity universe. It includes approximately 2000 of the smallest securities based on a combination of their market cap and current index membership. Performance in periods longer than 12 months is annualized. ***Past performance is not a guarantee or indicator of future results.*** *High-Quality: Conestoga defines high-quality as investing in companies with strong returns on capital, durable earnings growth, sturdy balance sheets, and meaningful management ownership.*

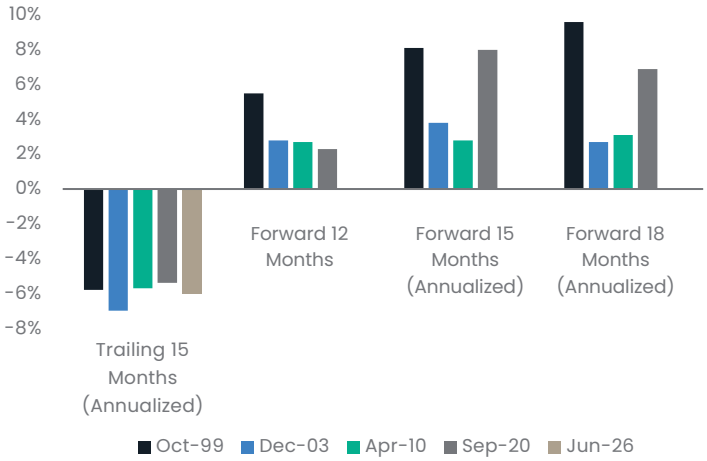
**Beta is a measure of the volatility, or systematic risk, of a security or a portfolio in comparison to the market as a whole.*

History suggests an important question: **What has typically happened following prior periods of extreme high-quality underperformance?**

While every market cycle is different and past performance does not guarantee future results, prior periods of extreme high-quality underperformance have historically been followed by stronger relative returns for profitable, higher-quality businesses over the subsequent twelve to eighteen months.

Exhibit 2: Forward Returns After Prior Extremes

R2 Profitable Stocks' Net Relative Return



Source: FRP, FactSet; as of 6/30/26. R2=Russell 2000 Index. See Investment Definitions for benchmark methodology and description. Performance in periods longer than 12 months is annualized. ***Past performance is not a guarantee or indicator of future results.*** *The chart reflects selected historical periods rather than standardized performance. This analysis is illustrative market commentary based on a subset of securities and is not representative of any portfolio or all investment outcomes. It is not a recommendation to buy or sell any security.*

Does today's market present a similar opportunity?

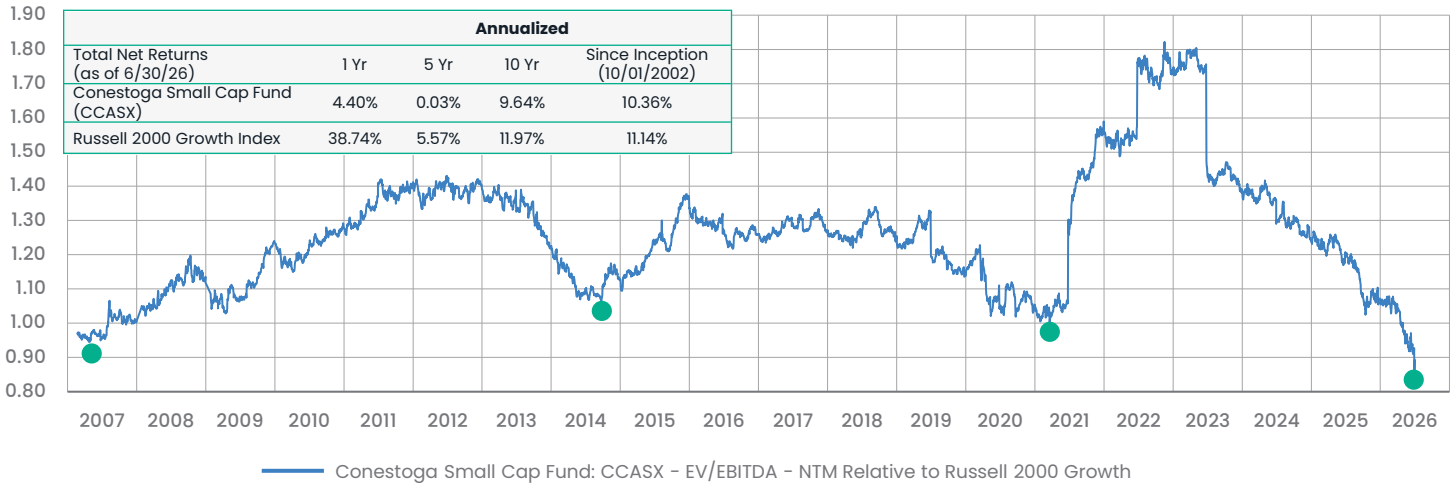
History provides a useful framework, but extreme underperformance alone does not necessarily create an attractive investment opportunity. Valuation also matters.

Historically, some of the more compelling opportunities for Conestoga's investment style have occurred when periods of extreme quality underperformance coincided with relatively favorable valuations. Today, relative valuations remain near the lower end of their historical range, suggesting the opportunity set may be more attractive than it has been in many prior periods.

Exhibit 3: Opportunity May Still Be Ahead

Conestoga Small Cap Fund: CCASX (as of 6/30/26)

Total Net Returns (as of 6/30/26)	Annualized 1 Yr	5 Yr	10 Yr	Since Inception (10/01/2002)
Conestoga Small Cap Fund (CCASX)	4.40%	0.03%	9.64%	10.36%
Russell 2000 Growth Index	38.74%	5.57%	11.97%	11.14%



Relative Valuation Trough	Relative EV/EBITDA	Conestoga Small Cap Fund Performance Peak	Conestoga Small Cap Fund Total Return (%)	Russell 2000 Growth Total Return (%)	Conestoga Small Cap Fund Relative Return (%)	Conestoga Small Cap Fund Annualized Relative Return (%)
Jun-07	0.95	Nov-13	98.2%	59.8%	38.5%	3.7%
Sept-14	1.06	Mar-20	55.4%	6.8%	48.6%	7.2%
Feb-21	1.00	May-23	-10.8%	-33.1%	22.3%	11.4%
Jun-26	0.85					
		Average	47.6%	11.2%	36.5%	7.4%

Source: Factset, Conestoga. Fund total returns are shown net of fees and expenses and reflects the reinvestment of dividends and capital gains. The performance data quoted represents past performance. Current performance may be lower or higher than the performance data quoted above. ***Past performance is no guarantee of future results.*** *The investment return and principal value of an investment will fluctuate so that investor's shares, when redeemed, may be worth more or less than their original cost. For performance information current to the most recent month-end, please call toll-free 1-800-494-2755. The Russell 2000 Growth Index measures the performance of those Russell 2000 companies with higher price-to-book ratios and higher forecasted growth values. The Russell 2000 Index is an index that measures the performance of the 2,000 smallest companies in the Russell 3000 Index.* ***Gross Expense ratio:*** *1.46%; Net Expense ratio: 1.10%. These are expenses that you pay each year as a percentage of the value of your investments. Conestoga Capital Advisors, LLC (the Adviser) has contractually agreed to limit the Fund's net annual operating expenses to 1.10% of the Fund's average daily net assets until at least January 31, 2027, subject to termination at anytime at the option of the Fund. There is no guarantee that the agreement to limit the Fund's net annual operating expense will be renewed or extended. The EV/EBITDA (Enterprise Value to Earnings Before Interest, Taxes, Depreciation, and Amortization) ratio is a widely used financial valuation metric that compares a company's total value (including debt) to its operational cash earnings. It helps investors and analysts assess if a company is undervalued or overvalued relative to its peers and is particularly useful for comparing companies with different capital structures or tax situations. NTM = Next twelve months. Relative return measures an investment's performance compared to a market benchmark.*

Why This Matters

Extreme underperformance and depressed valuations have rarely aligned as they appear to today. In prior instances when this combination occurred, quality-oriented strategies have often gone on to deliver stronger relative performance. That pattern is what makes the current environment worth a closer look.

If market leadership broadens and investors begin placing greater emphasis on durable business fundamentals rather than speculative momentum, we believe high-quality active managers could be well positioned. Conestoga's investment philosophy emphasizes businesses with strong balance sheets, sustainable earnings growth, and durable competitive advantages — the same characteristics that have historically mattered most once markets move past speculative extremes. For institutional investors who reduced exposure to quality-oriented strategies during this period, the current setup offers a timely opportunity to revisit that decision.

Past performance is not a guarantee or indicator of future results.

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***Investment Definitions: High-Quality:** Conestoga defines high-quality as investing in companies with strong returns on capital, durable earnings growth, sturdy balance sheets, and meaningful management ownership. Beta is a measure of the volatility, or systematic risk, of a security or a portfolio in comparison to the market as a whole. **Beta** is used in the capital asset pricing model (CAPM), a model that calculates the expected return of an asset based on its beta and expected market returns. **Standard Deviation** is a statistical measurement that sheds light on historical volatility; higher standard deviations indicate higher levels of historical volatility. **Mean** represents the mathematical average of a set of financial data points, such as investment returns, stock prices, or valuation multiples. **The Russell 2000 Index** measures the performance of the small cap segment of the U.S. equity universe. It includes approximately 2000 of the smallest securities based on a combination of their market cap and current index membership. **The Russell 2000 Growth Index** measures the performance of the small cap growth segment of the U.S. equity universe. It includes those Russell 2000 companies with higher price-to-value ratios and higher forecasted growth values.*

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